



REPUBLIC OF ESTONIA  
MINISTRY OF ECONOMIC AFFAIRS  
AND COMMUNICATIONS

Estonian Presidency  
of the Council of the  
European Union



# Launch Event of the Broadband Competence Offices Network and Support Facility

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# Lessons learned on setting up and running a BCO

- Understanding the role of the BCO
- Finding the right balance between possibilities and needs
- Finding local counterparts to help the BCO

# Lessons learned on the promotion of broadband deployment

- Majority of people do not understand the need for ultrafast broadband
- Local authorities and active members of the communities are needed
- Need to have a support scheme



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# Thank you!

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